

EPICFLOWERS

for businesses serious about eCommerce

-2016-

The year florists & funeral homes take back their online partnership and kick the middleman to the curb.

epicFlowers presents a brand new revenue model for the floral industry!

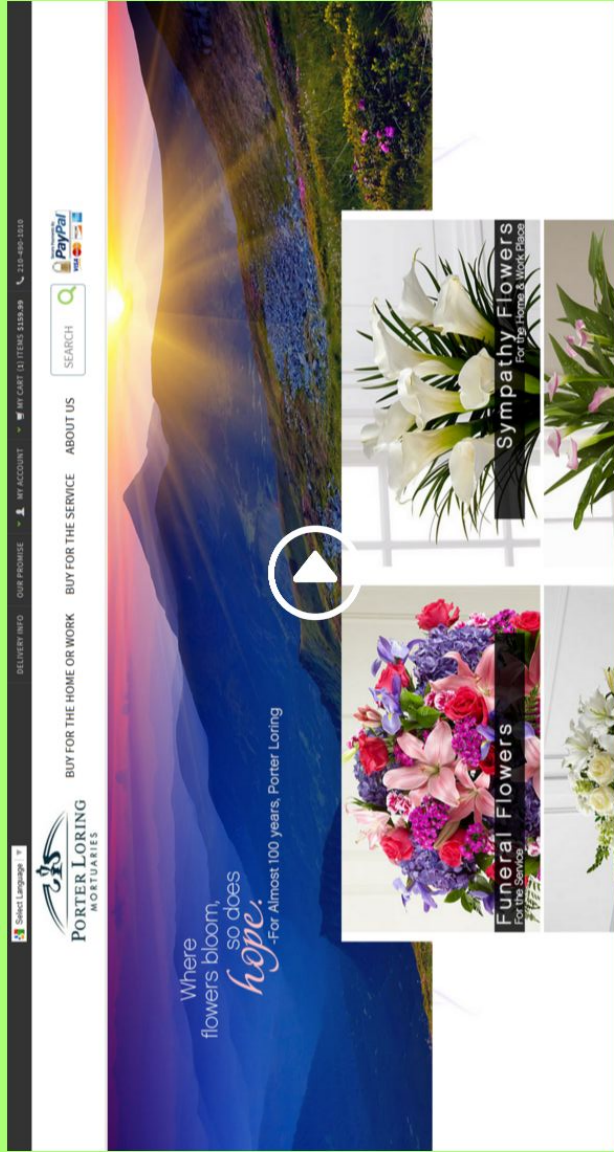
How it Works

A florist buys and continues to pay for a co-branded website through epicFlowers.

The website is branded with the funeral home's logo and information.

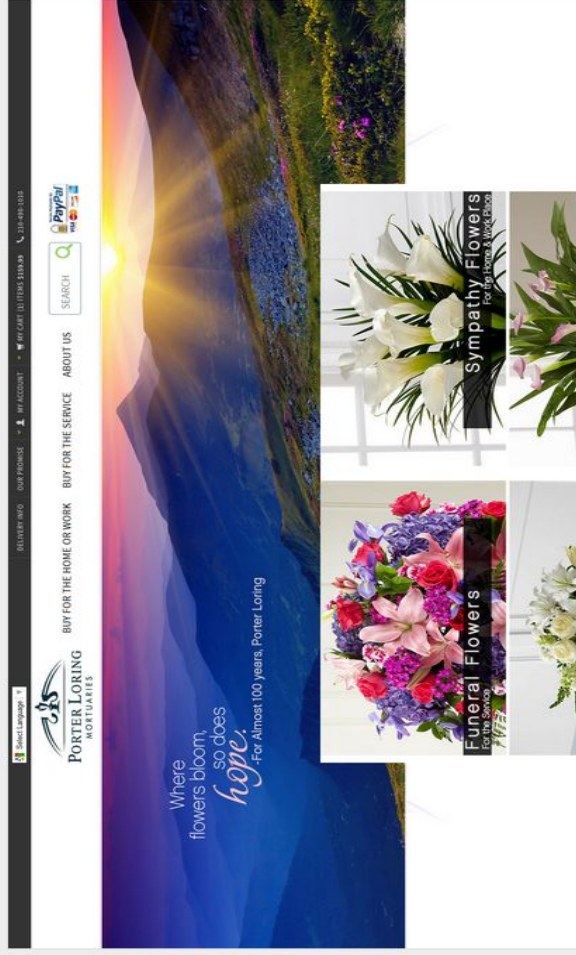
All orders are sent to the florist to fill and the florist sends the funeral home a percentage of the money earned each month.

See our video for more information.



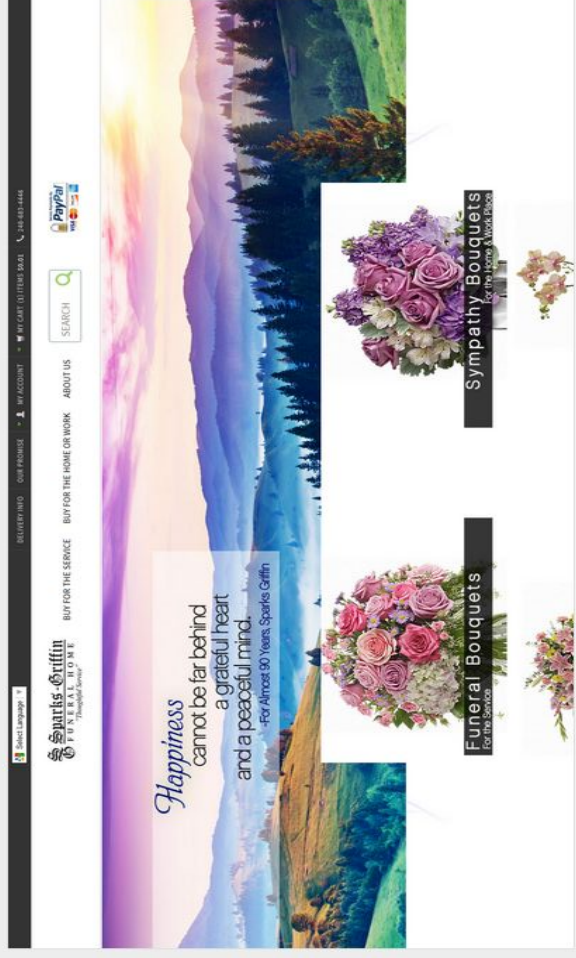
<http://epicflowers.com/cooperative-floral-websites/>

A couple of website examples:



“Within 24 hours of launching, we made more than enough to cover our monthly costs with epicflowers.com. This is a solution that florists and funeral homes have been waiting for.”

Joe
Owner, The Last Straw Florist



“Over the past few years I have enjoyed working with Brandon and Epic Flowers. When Epic Flowers came up with the idea of creating an e-commerce website, that would connect local florists with local funeral homes I knew it was a win win. If you have a good relationship with your funeral directors it won't take much to win them over. Who would turn away extra income, at no extra cost? It provides a valuable service to their customers, and they are referring to a company they trust, YOUR COMPANY!”

Teresa
Owner, Fortino's Flowers

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WHO BUYS THE WEBSITE URL (ADDRESS)?

The florist buys the website and it usually has the funeral home's name in it with the word 'flowers' and maybe even the word 'funeral'. For example, www.PortlandOregonFuneralFlowers.com

WHAT IF I HAVE A WEBSITE ALREADY FROM A DIFFERENT COMPANY, DOES THIS INTERFERE?

No, because it's a whole NEW business idea called a co-op floral website. Keep your Teleflora, FTD, Strider, Gravity Free, Flowershop Network, Floranext, BloomNation, etc... website, this is totally different and a brand new revenue stream for your shop.

DOES THIS WEBSITE REPLACE THE FUNERAL HOME'S WEBSITE?

No, just the 'buy flowers' part of their website. The funeral home keeps their own website.

CAN I MAKE CHANGES TO THE WEBSITE AND ADD PRODUCTS?

You sure can, and it's easy! Our support is really good and if you can't figure something out we'll help you.

IS THERE SOMETHING I CAN SHOW MY LOCAL FUNERAL DIRECTOR ON HOW THIS WORKS?

There sure is, [CLICK HERE](#) to download.

WHAT PERCENTAGE DO I PAY THE FUNERAL HOME?

This percentage is usually from 10% to 20% and depends on what the florist and funeral home negotiates.

HOW LONG DOES IT TAKE TO SET UP?

Depending on how busy the epic team is, it takes roughly, 2-4 weeks.

DO YOU OFFER WEBSITES TO FUNERAL HOMES?

Not yet, but we're thinking about it.

WHO OWNS THE WEBSITE?

The website is managed by epicFlowers and they pay for the software/hosting/services, but the florist owns the site and website name.

For close to 20 years now the relationship between funeral homes and florists have been controlled by middlemen and it is hurting our industry. It is now time to bring back what was separated a long time ago and make it ours again.

Join over **75 Happy Businesses** Who

Love epicFlowers and are **More**

Successful Now Than Ever Before.

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